

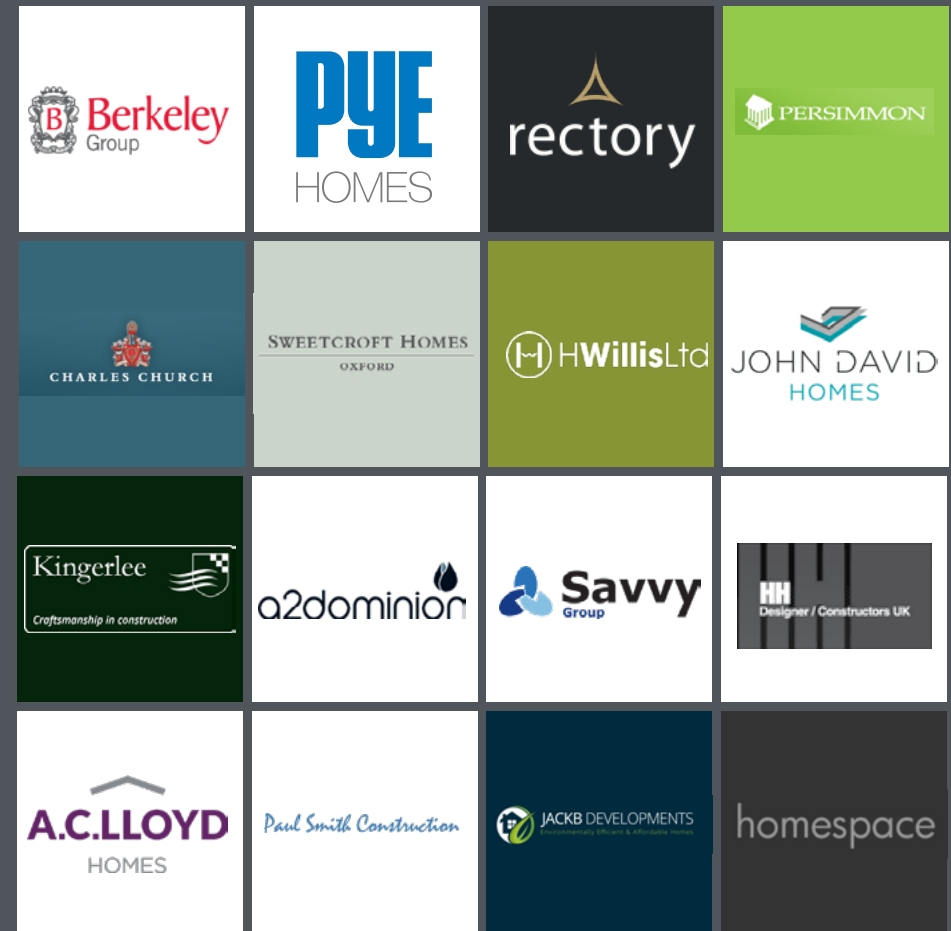


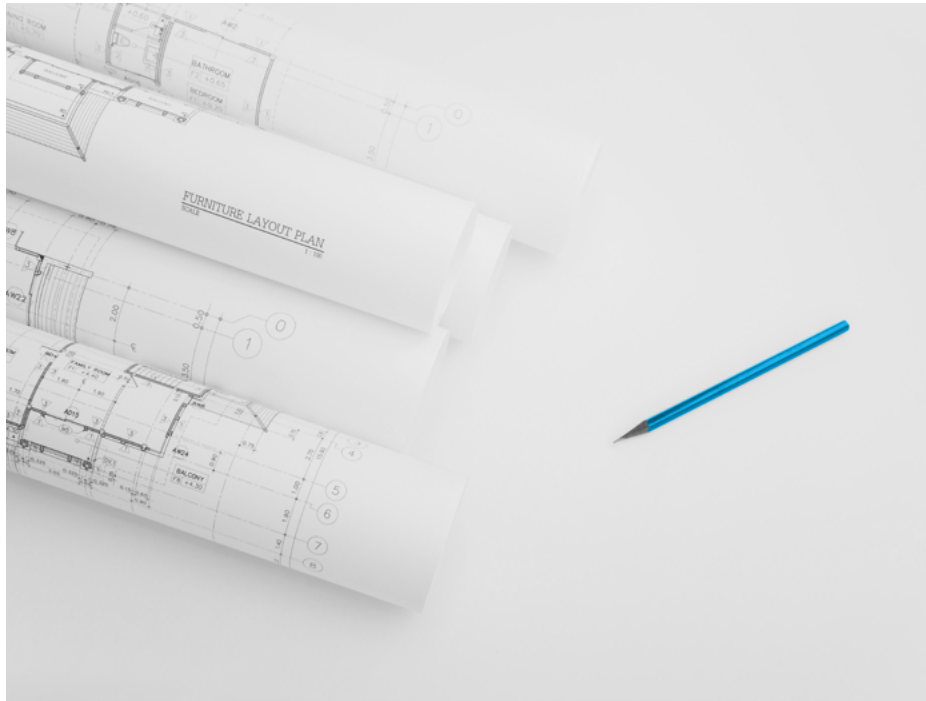
## Experience and a Track Record

When we established the business in 2003 we traded under license in the name of a prominent Oxford based planning and development surveying practice in order to create the requisite foothold in this dynamic market sector. We have since gone on to forge a considerable reputation in selling sites to and marketing and selling new homes for developer clients, ranging from the large national brands to the more niche market lower volume high quality brands. We have also in recent years gained a reputation for the sophisticated and successful marketing of “Super-Prime” market Section 55 (National Planning Policy Framework) project sales.

We are a professional Land & New Homes marketing and sales business at our core and we do not conflict or dilute this with in house planning consultancy or development surveying activities, so we have selected the very best Architectural Practices, Planning Consultants and Development Surveyors to work alongside as professional partners when required, in order to optimise outcomes for land owners and achieve the very best sales value, whatever the market conditions. We have a long standing track record in the New Homes sales sector and bring that critical element of differentiation to developer client’s marketing campaigns, which has served to set us aside from other agencies in this sector. If you are a developer or land owner client looking for an agency to create that element of difference in your marketing campaign in order to maximise value, then WEST – The Property Consultancy are the appropriate choice.

## Just some of the Developer Clients for whom we have successfully acted on behalf of...





## Development Land Marketing and Sales

As a business we have successfully acted in the sale of a large number of sites over the past 16 years, from single plots through to major strategic sites.

We have built a substantial portfolio of local, national and international developer purchaser clients, so we have a reputation for adding value to marketing campaigns therefore sale of your land asset. We are creative,

hard working and focussed and we interact with our specially chosen professional partners in order to provide market leading independent advice when required, thus entirely avoiding any conflicts of interest in order to achieve the outcome you are looking for whilst minimising or eradicating hassle and delay. Our activities focus on development in Oxford. across the wider County of Oxfordshire and frequently in to the neighbouring counties of Buckinghamshire, Wiltshire, Gloucestershire, Gloucestershire, West Berkshire, Warwickshire and Northamptonshire.

## New Homes Sales & Investment

We have acted for national developer brands through to high quality niche market local developer brands and we have a reputation for differentiating our developer clients campaigns from the norm. From creative brochure production, to video content, to up to the minute 3D floor plan presentation, through to targeted digital social media marketing, we have set our campaigns apart from those of the typical "High Street" estate agencies. We have become the "go to" business for developers who are looking to achieve results, receive detailed objective reporting during the process and want the key people in the business who critically possess the established track records to be on the front line of their campaign.

Applying passion, care and drive to every campaign we deal with has enabled us to achieve results that sees developer clients return to us as Selling Agents time and time again, even if it is just to sell

remaining units on a scheme where an existing agency has run out of inspiration, we can make that valuable difference that realises that all important cash flow / profit.

We also work very closely with property investors dovetailing in to our professional Lettings, Management & Block Management operations, and whilst this predominantly applies to Oxford as an obvious University city hub, we also transact a high volume of investment business in the County's thriving provincial towns, such as Abingdon on Thames, Witney, Wantage, Wallingford, Didcot, Banbury, Bicester, Thame, and Chipping Norton. "Off Plan" investor sales campaigns can achieve early wins for developer clients, which can bring that all important early momentum to any campaign.

# Unlock the potential in your land

With a constantly changing planning landscape, there are opportunities to develop your land, be it a garden plot, redundant agricultural buildings, vacant commercial office buildings through to “strategic” land. We have since 2003 consistently monetised such opportunities on behalf of land owner clients and partner with the very best professionals in order to achieve this on your behalf.

Please contact:

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## Our Services

Residential Sales  
Lettings, Management  
& Block Management  
Land, New Homes &  
Investment  
Property Auctions  
Commercial Agency